Virtual diabetes consultations: meeting the IT governance challenge

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Abstract

Modern technologies are often underutilised in the traditional medical consultation. There are emergent areas of good practice where adoption of telemedicine applications has resulted in improved patient care and support for ongoing chronic disease self-management. Any new technology has to be as secure as possible in order to maintain confidentiality and the other tenets of good medical practice.

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Introduction

The Diabetes Appointments via Webcam (DAWN) project in Newham, East London, led by Shanti Vijayaraghavan, is a testament to what can be achieved through imagination, innovation and good communication.¹ DAWN has demonstrated that the use of open access video conferencing software and readily available computer and smartphone technology can support or even replace the traditional diabetes outpatient clinic meeting. Early results are encouraging, with a wide range of improvements in patient-related factors, such as convenience, acceptability, satisfaction, a reduction in non-attendance rates and visits to Accident and Emergency. Clearly, it is too early to evaluate hard clinical outcomes but early feedback is exciting at this time of transition as patients move to a new system. The process can certainly be of benefit to individuals with diabetes (or indeed any form of chronic disease which requires ongoing review) and clinicians.

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Information governance

Remote consultations have been demonstrated to function well in several settings, with opportunities to realise significant

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benefits, but it is important to ensure that such patient interactions are secure and confidential and operated within a clear governance framework. Interestingly, the National Health Service has already made progress in this direction through the Quality, Innovation, Productivity and Prevention Digital Technology initiative: their guidance for online meetings which include patient identifiable data are fortunately sensible and robust.²

Many of the required local processes and controls to govern face to face meetings and consultations will already exist in organisations. Existing local clinical safety processes should continue to be used and discussion with the local Caldicott Guardian is important. Skype is perhaps the best known video conferencing software, which is freely available. However, some NHS trusts, including our own, deem this to be unsecure and recommend other similar programmes such as WebEx (www.webex.co.uk). The three key information governance (IG) areas that need to be considered when meeting online are:

- 1. **Meeting preparation** to ensure that the meeting runs safely and is initiated by the clinician.
- 2. **Issuance of a privacy statement** this will vary if the meeting is being recorded.
- 3. Safe storage and data protection if an audio-visual recording is being made.

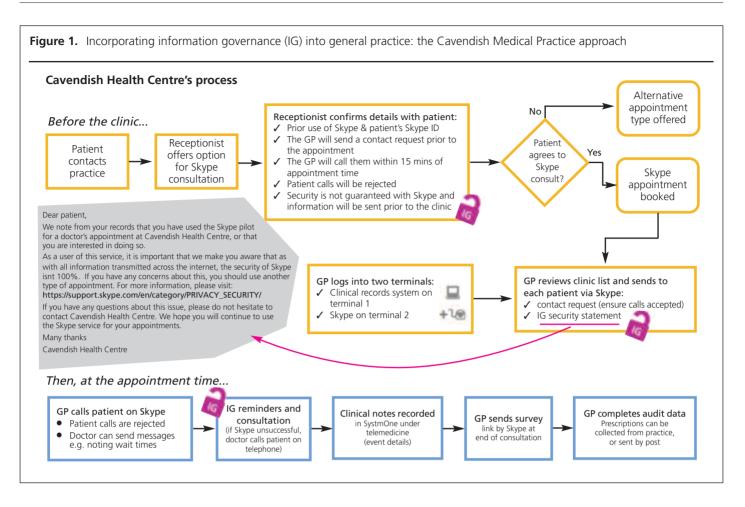
Figure 1 shows a summary diagram from the Cavendish Medical Practice (part of the Central London Clinical Commissioning Group) demonstrating how they have managed to incorporate IG into routine general practice.³

A sample checklist has also been developed for clinicians to use when conducting a telemedicine consultation:

- Informed patient consent must be obtained before the online consultation.
- The clinician must be in a private area where he/she cannot be overheard or their computer screen observed.
- Ensure that the patient's contact details are up to date and on their record. Only the details held on the record should be used to contact the patient.
- A consistent and robust local procedure must be in place to identify the patient.
- A privacy statement is read out to the patient at the beginning of the call.

Conclusions

Virtual diabetes consultations offer greater freedom and flexibility in relation to the traditional medical model.^{4,5} Individual providers, however, will need to make sure that safety and security are paramount to overcome any associated risks prior to going ahead with such an approach.



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